



Generative AI Use Declaration

This form documents the use of Generative AI ("GenAI") in connection with an A+E production. The information provided may be used to support rights verification, disclosure obligations, legal review, distribution requirements, audit requests, and compliance activities. Documentation relating to GenAI assets may also be necessary to demonstrate substantial human authorship or support ownership claims involving AI-assisted content. Please complete, sign, and upload this document to Debut as part of your rights bible delivery.

PROGRAM TITLE: _____ **PRODUCTION COMPANY:** _____
SERIES/SEASON: _____ **PRODUCTION YEAR:** _____
PAC ID: _____ **TODAY'S DATE:** _____

Please identify all categories of GenAI use associated with this program/episode.

- ☐ Internal or exploratory use through temporary media (e.g., not appearing in final deliverables).
- ☐ Incidental use appearing in final deliverables (e.g., upscaling, colorization, or other non-material uses).
- ☐ Principal creative assets appearing in final deliverables (e.g., synthetic performers, digital replicas, or other prominent GenAI-assisted elements that could impact audience perception of authenticity).

Please approximate the percent of the final cut of this program or episode that contains GenAI. _____

Please briefly describe the creative, editorial, operational, or production rationale for the GenAI-assisted use.

Was GenAI used to portray a real person (living or deceased)?

- ☐ Yes
- ☐ No

If yes, please provide the name of the individual(s) being portrayed.

If yes, was GenAI used to simulate or recreate their voice, likeness, appearance, or performance?

- ☐ Yes
- ☐ No

If yes, please select all that apply to this use:

- | | |
|--|--|
| ☐ Voice recreation or voice cloning | ☐ Lip-sync modification / Visual ADR |
| ☐ Facial likeness recreation | ☐ Recreation of a historical or archival performance |
| ☐ Full-body likeness recreation | ☐ Recreation of a deceased individual |
| ☐ Dialogue replacement or generation | ☐ Recreation of a public figure / celebrity |
| ☐ Dubbing or localization using an AI-generated voice | ☐ Recreation of a previously recorded performer |
| ☐ Appearance modification (e.g., de-aging, age progression, cosmetic alterations) | ☐ Performance modification (e.g., facial performance, gestures, expressions, movements) |
| ☐ Other | |

If other, please describe the use: _____

Was GenAI used to create a synthetic performer or character? A synthetic performer is a AI-generated human that is not intended to depict or resemble a specific real person. A synthetic character is an AI-generated animated non-human character that is not intended to depict or resemble a specific real person.

- ☐ Yes
☐ No

If yes, please specify: ☐ Synthetic performer
☐ Synthetic character

Has any principal creative asset appeared in a previous program or episode? If yes, please note the original program or episode title in the asset description column of the following pages, including the program ID.

- ☐ Yes
☐ No

☐ Information unavailable

If yes, are any principal creative assets intended to be used in future episodes, seasons, spinoffs or sequels?

- ☐ Yes
☐ No

☐ Information unavailable

Please use the following page of this form to capture screenshots of the first instance of any principal creative assets in this program or episode (e.g. digital replicas, synthetic performers, or other story-defining uses).

In the provided columns, please complete the following:

- Time codes where the asset or element appears;
- Screenshot of the first instance where the asset or element appears in the program/episode;
- Corresponding AI tool and model information where available;
- Human authorship description (e.g., Reviewed 10 outputs and selected 2; rearranged generated elements; composited with original assets; added motion graphics; and revised timing and sequencing).

Prompt logs should be provided in your rights bible for principal creative assets such as synthetic performers or digital replicas when available, and format of submission can vary depending on the tool that was used. Please label these logs to correspond with the ID number in the first column. If you used the A+E tool GEMS, prompts can be exported from the system.

Producer certifies that, to the best of their knowledge:

- Source materials, prompt logs, and records of material modifications have been retained for any GenAI assets.
- Tool and model information has been retained where available.
- All images, video, or audio used as inputs in GenAI tools were cleared for such uses.
- All GenAI assets demonstrate substantial human authorship and creative contribution.
- All necessary permissions were obtained to allow for digital recreation of an individual's voice, likeness, appearance or performance, if applicable.
- No synthetic performer was created using the unauthorized likeness, biometric identifiers, or other recognizable attributes of a real individual.
- Documentation will continue to be retained in accordance with A+E requirements and applicable production agreements.

Print Name: _____ Title: _____

Signature: _____ Date: _____

ID	Time Code In; Time Code Out	Principal Creative Asset Screenshot	Asset Description (please ensure this matches the shot sheet)	AI Tool(s)/ Model(s)	Human Authorship Description
001					
002					
003					
004					
005					
006					

ID	Time Code In; Time Code Out	Key Creative Asset Screenshot	Asset Description (matching the shot sheet)	AI Tool(s)/ Model(s)	Human Authorship Description
007					
008					
009					
010					
011					
012					

ID	Time Code In; Time Code Out	Key Creative Asset Screenshot	Asset Description (matching the shot sheet)	AI Tool(s)/ Model(s)	Human Authorship Description
013					
014					
015					
016					
017					
018					